# EFFECTIVE BOARDS FOR STRONGER MOVEMENTS.

A practical course for lasting impact.

Social movements – groups of people who organise around a theme to challenge the status quo – make a real difference. Think of grassroots organisations, civil society initiatives, or networks of changemakers. But leading a movement is challenging: how do you stay on course while growing, facing pressure, or navigating (political) challenges? That's why Social Movement Lab developed a practical and inspiring pilot course. In 5 concise online sessions, you refine your approach as a board member, empowering your movement to reach the next level with greater confidence, structure, and energy.



#### For whom?

This course is for board members of (international) social movements who:

- Want to strengthen their leadership and strategy
- Want to learn from other boardmembers and exchange experiences
- Seek more control over structure and meetings
- Look for balance between bottom-up energy and board-level responsibility
- Aim to develop themselves and their movement in a sustainable way

### What will you gain?

After 5 sessions you will have:

- Strategies to stay on course during growth and pressure
- Direct connections with board members from across the country and abroad
- Insight into board roles, governance models, and practical meeting techniques
- A framework to effectively lead and engage staff, leaders, and volunteers
- Tools for conflict management and continuity
- A personal plan for healthy and sustainable leadership



## **TRAINERS**



Frank Hoes
Experienced board member,
20+ years as a governance
trainer and advisor



Emmy Mol
Experienced board member
and former Chair of Volt
Netherlands

### **SUBSCRIBE TODAY:**



+31635652761

#### **PRACTICLE**

- Duration:  $5 \times 1.5$ -hour online evening sessions from 20:00 to 21:30 CET, plus homework assignments of 1–2 hours per session.
- Dates: November 3, November 17, December 1, January 12, February 2
- Investment pilot course: €199 excl. VAT (instead of €399 per person excl. VAT) and 50% discount for a second board member from the same organisation.
- Language: Dutch or English, depending on the participants
- Format: Focus on behavioural change through a mix of live sessions (peer exchange, reflection, exercises) and self-study

### Lesprogram

#### **Session 1 — Mission & Strategy**

- Formulating vision and mission, setting priorities
- Values as a compass
- · Long-term thinking
- Environment & stakeholders

### Session 4 – Bottom-up Organising

- Participation and engagement of volunteers and staff
- Creating space & setting boundaries, conflict management

#### Session 2 - The Role of the Board

- Unique role
- Tasks and responsibilities
- Balancing governance and bottomup energy

### Session 5 - Leadership & Self-care

- Boundaries, power and vulnerability
- Personal learning goals & reflection
- Burnout prevention

## Session 3 – Structure & Effective Meetings

- Governance models (traditional vs. horizontal)
- Impactful agendas and resultsoriented meetings

**Extra/Optional:** Peer exchange session on the learnings, one month after the final session

Ready to take your board to the next level? Questions?

I'd be glad to help you:

emmy@socialmovementlab.org

+31635652761